



- **INNIE** Sell to key inside employees
- **OUTIE** Sell to outside third party
- **PASSER** Pass to family
- **SQUEEZER** Planned liquidation

The NAVIX Map illustrates the path a business owner must potentially navigate to achieve a successful exit. Each of the 20 Checkpoints (9 Owner and 11 Business), represents a major issue or question that the owner may face between now and exit. The Map allows the NAVIX consultant and business owner to chart and achieve the most effective path for the exit success. © NAVIX Enterprises, LLC.